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Holiday Like There's No Recession!

Notizia pubblicata in rete il 24/02/2009 17:09, tempo medio di lettura previsto 2 minuti e 11 secondi

LONDON, February 24 /PRNewswire/ --

- Economy Squeezing Your Holiday Fund? Get Away Anywhere - for Nearly the Price of Staying at Home
 Smart travellers know that affordable travel anywhere in the world is still possible with home exchange - where two families agree to swap homes for holidays. Word is getting around that expensive hotel bills and the Pound's declining value against the Euro don't have to get in the way of seeing the world. The "you stay at my home while I stay at yours" concept means that except for getting there, a holiday nearly anywhere in the world doesn't have to cost any more than staying at home.

With no hotel bills, the benefit of free accommodation, the ability to make meals at "home" and to exchange the use of everything from cars and golf buggies to boats and bicycles, home exchange has quickly become the best way to experience the world like a local and to stay for free.

"Expensive hotels are out; charming villas, private houses, and city-view apartments are in; they're more appealing, more comfortable, and less costly," says Ed Kushins, <http://www.HomeExchangeNow.co.uk> President. "Members simply log on, create their listing with photos and a description, choose a location they want to visit, and begin coordinating an exchange with other members across the globe."

Far from feeling like strangers in each other's homes, exchangers usually find that their exchange partners become new friends that they know and trust long before the exchange is made.

HomeExchangeNow.co.uk even guarantees that if for any reason a member does not make an exchange in the first year, the second year is free, making exchanging homes the best travel value of 2009.

<http://www.HomeExchangeNow.co.uk> is the Global Leader in home exchanging with the most real listings (25,000+) in more countries (100+) than any other home exchange company. Anyone from singles to extended families can lose themselves in a world of unlimited exchange opportunities for only GBP69.99 a year, making the perfect weekend getaway, beach holiday or international escape within easy reach.

Notes to Editors:

- The HomeExchange website featured in "The Holiday" movie and serves as the movie's plotline. Writer Nancy Meyers came up with the idea for the script while browsing the website and a hit was born.

<http://www.homeexchangenow.co.uk>



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